

# What's your Why?

Your business strengths:

Your priorities (social & environmental):

What's important to employees, customers, other stakeholders?:

Geographic boundaries:

Current initiatives (social & environmental) INTERNAL:

Current initiatives (social & environmental) EXTERNAL:

Community needs:

United Nations Sustainable Development Goals - where do you fit?:

**Other ideas...**



# What's your Why?



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|-----------|
| Priority: |
| Priority: |
| Priority: |
| Priority: |
| Priority: |

## Your DRAFT Social Impact Statement...

